



CORPORATE SUPPORTERS FORUM

Transparency International (TI) Hungary seeks the co-operation of enterprises that adopt and implement Ethical Business Principles setting an example for the Hungarian business community. The Corporate Supporters Forum (CSF) is a group of elite companies doing their best to disseminate those principles, to enhance transparency and accountability in the business sector. Establishment of the Forum serves several **aims**:

- To be associated with an internationally recognised organisation representing the highest ethical standards (Transparency International)
- To share best practices among member companies
- To provide a forum for cooperation among member companies
- To create an advocacy coalition for pushing through anticorruption initiatives

It is extremely important to spread the business principles embraced by Transparency International all the more as it is proven that their adoption is an asset on the international market. Transparency and accountability will become a business advantage under growing public scrutiny owing to public awareness, the information society, and NGO activity. Statistics demonstrate that the companies adopting these values are more profitable than those operating without them. Ethisphere, an online magazine, lists the most ethical companies and it turns out they are also the most successful ones! (www.ethisphere.com)

Service provided by Transparency International Hungary

Bimonthly workshops/presentations with special guests and a focus on compliance, transparency or accountability issues within organisations and in Hungary

Half-day workshop/year for the employees of the company – on work-related ethical dilemmas

Further tailor-made courses based on consultation with the company management (on request – for a fee)

Internet forum for members

Self-assessment compliance checklist

Half-day/year consultation on the progress of self-assessment checklist (optional)

Newsletter

Media presence

Event planned for February 2009

Launching of the Forum: broad media coverage: press conference with high profile personalities

Bimonthly **business breakfasts** in 2009 starting in April - themes:

- Compliance-competitiveness-transparency
- Integrity Pacts – a tool to guarantee fairness in public procurements
- Public procurement law
- EU funds monitoring
- Banking system – transparency in light of the latest crisis
- Conflicts of interest in the public sector – impact on the business
- How to promote ethically companies' CSR activities

As a leading NGO we count on the business community in Hungary to support our independent and credible existence as it is the business actors who are the most interested in a transparent and fair competition and public sphere in the country. The favourable response of the media to our projects will not suffice to ensure our continued existence if our supporters do not help us



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create the conditions necessary for our scientific background work and our operations. This co-operation means a commitment to, and dissemination of, an ethical conduct of business. We have shaped our partnership policy with this in mind, convinced that business actors will embrace our initiative, and deem our activities and operation worthy of support.

Transparency International Hungary has become an important part of the public scene as a result of two years of hard work. You can read about our major achievements on our website (www.transparency.hu). Our aim is to help foster transparency and accountability, to disseminate ethical business conduct and to reduce corruption. We know this goal cannot be reached from one day to another but we also know that if we, citizens, politicians, public servants, business people do not get to work on it immediately we will inevitably lose out in the international competition. If you find our offer of co-operation interesting, please do not hesitate to contact Zsuzsa Szombati, TI's Development Director by phone (06 70 4097277) or e-mail zsuzsa.szombati@transparency.hu

I do hope to be able to welcome you soon in the Club of the **Corporate Supporters Forum**.

Companies

Yearly membership fee according to company's turnover:

| Turnover | Yearly fee |
|-------------------------|---------------|
| 0-1 billion HUF/year | 250 000 HUF |
| 1-10 billion HUF/year | 500 000 HUF |
| 10-25 billion HUF/year | 1 000 000 HUF |
| 25-50 billion HUF/year | 1 500 000 HUF |
| 50-100 billion HUF/year | 2 000 000 HUF |

TI Hungary can desist from the cooperation agreement unilaterally at any time if its reputation is undermined by a company's unlawful practice.