



Kinga Kalocsai

FirstMed

Motivating, energetic, results oriented executive with a track record of change management, digital transformation and go-to market strategies on an EMEA level.

Having 15+ years leadership experience with blue-chip companies, Kinga is an out-of-the-box-thinker, who is always curious and eager to learn, Kinga is an avid supporter of SMEs - helping them to dream big and to translate their aspirations into actions with tangible results.

A progressive and inclusive leader, with the focus on nurturing talent and mentoring.

After leaving her career in the corporate sector, she is currently working with FirstMed, one of the leading private healthcare clinics in Budapest. Her assignment is to prepare the company for future growth and lead the organization through change in the very dynamic healthcare industry in Hungary.

In the last four years, as BCCH Council member, Kinga has been an advocate of digital transformation and knowledge transfer between the SMEs and larger corporations. She designed and organized platforms to promote these topics. The BCCH-USchool Entrepreneur Club, executed under her leadership, mentored 100+ 16-year-old students with the participation of 30+ BCCH member companies as mentors. The program gained nationwide visibility from Forbes.hu to Ian Lindsay OBE, British Ambassador to Hungary being the Executive Sponsor of the program. Together with a Volunteer program with FŐGYUSZ, benefiting children homes in Budapest, it also won the Chamber the best CSR program Award among the European Chambers in 2017.

Working for GE between 2009-2018, Kinga led the repositioning and culture change of GE's Lighting business in the EMEA regions, including the Middle East and United Kingdom. She created platforms and new stakeholder outreach to develop the business in new market segments. Her last assignment was to design and lead the employee transfer and stakeholder management around the business' divestiture and transformation back to Tungsram.

Kinga holds a Bachelors of Journalism and Mass Communication from Eötvös Loránd University in Budapest, as well as a Masters in English Language and Literature.

Languages: English, German