



Péter Gyúros

Business Development Manager
Shell Fleet Solutions – Growth Region

Péter has been working for Shell for 16 years in various local and regional positions. Currently he is the Business Development Manager for Shell's commercial fuel card and mobility services business – Shell Fleet Solutions – covering Central and Eastern Europe, Russia, Turkey and South Africa. In this role he is responsible for developing country strategies for the Shell Fleet Solutions business in the region and also for managing some of the key initiatives resulting from the strategic work. Now he is mostly occupied with building partnerships with other fuel card operators in Russia and working on the new strategy for Hungary.

Previously Peter has been managing the non-fuel business of the Shell petrol station network in Central and Eastern Europe. In that role he led a major transformation of the shop business including organization development, offer improvements and an ambitious investment program. His previous roles at Shell included the management of the Clubsmart loyalty program in the region and the development of the petrol station network in Hungary. Before joining Shell he was a trainee at Roland Berger Strategy Consultants.

Peter holds a master's degree from the Budapest University of Economics (now Corvinus University of Budapest) and also studied at the Jönköping International Business School in Sweden. He participated on executive leadership courses at the Kellogg School of Management and at Cornell University. He represents Shell externally in the British Chamber of Commerce in Hungary, in the Joint Venture Association and on various trade conferences.

He is married and the father of two sons. He is especially interested in the history of the World War II and the Cold War. f

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